

↓ \$260.33 (-0.8%)

52 Week High Low

260.3

169.2288.6

Market Cap: 3.8T

Avg Daily Volume: 48.2M

XNAS | Jan 08, 2026 03:00 AM

DVM SUMMARY

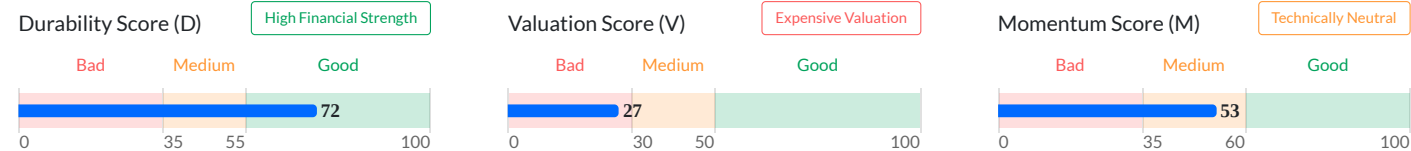
Expensive Performer

D

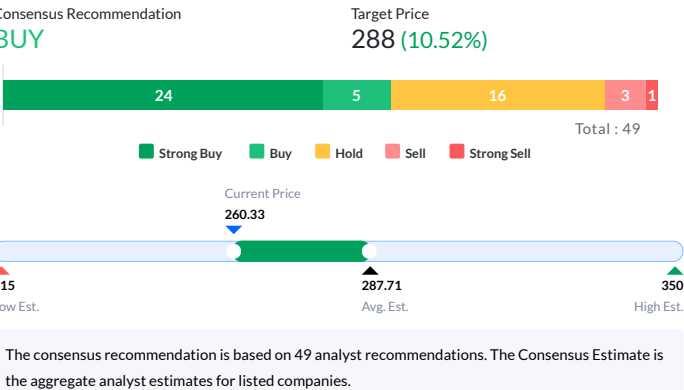
V

M

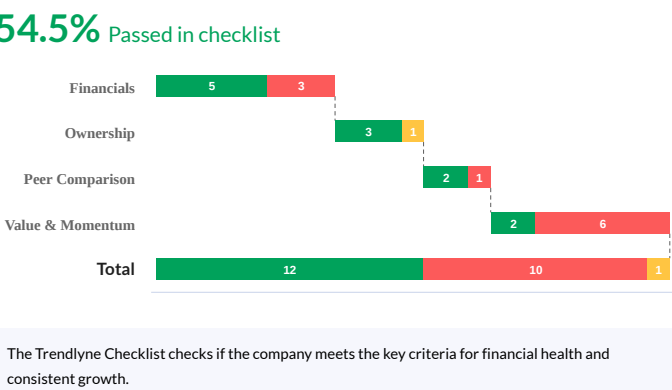
These stocks are strong in quality but with mid-range technicals. Their valuations are expensive



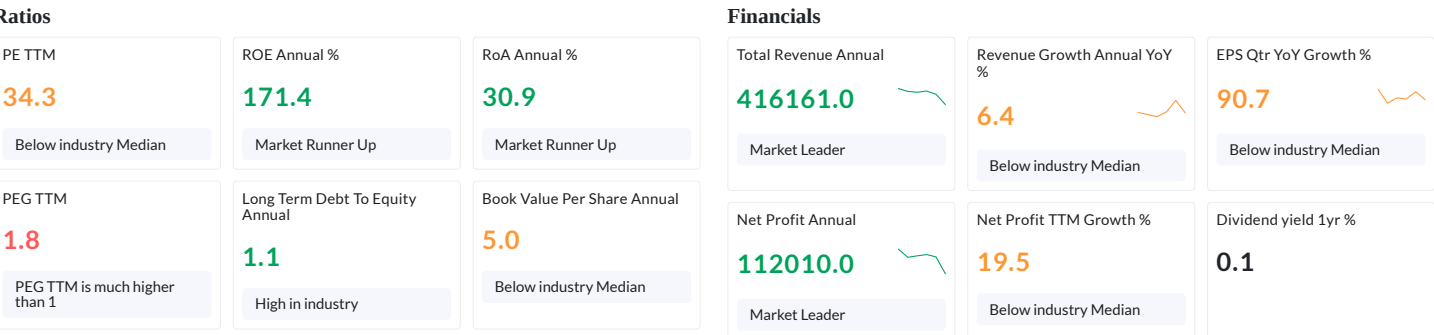
ANALYST RECOMMENDATION



TRENDLYNE CHECKLIST



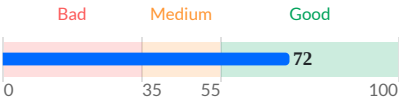
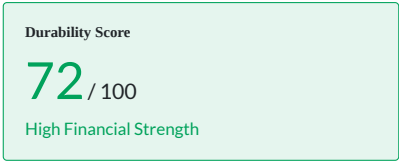
KEY STATISTICS



PRICE VOLUME CHARTS



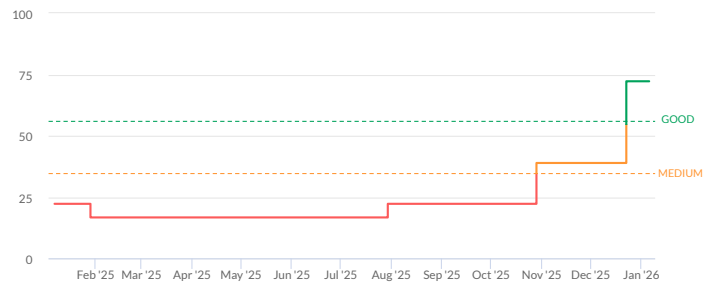
Durability Summary



- Apple Inc has a durability score of 72.22222, which indicates High Financial Strength.
- A High Durability Score (greater than 55) indicates good and consistent financial performance : stable revenues, cash flows, and low debt.
- The Durability score looks at many different metrics, including long-term performance data, to identify stocks that have stood the test of time.

Durability Trend

Apple Inc : Jan '25 - Jan '26



Score Distribution (% of time in each zone)

Good Medium Bad

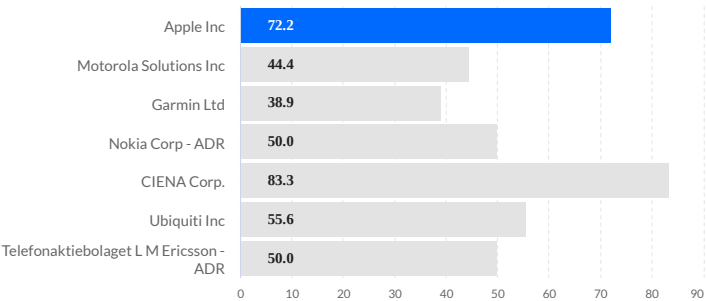
3.2% 14.8% 82.0%

Variability (Range)

Maximum Minimum

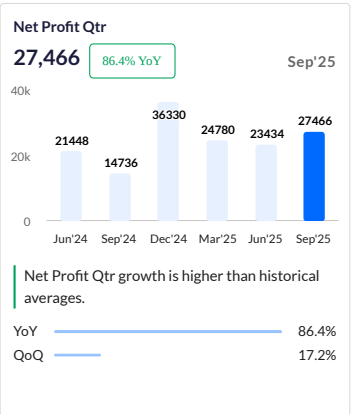
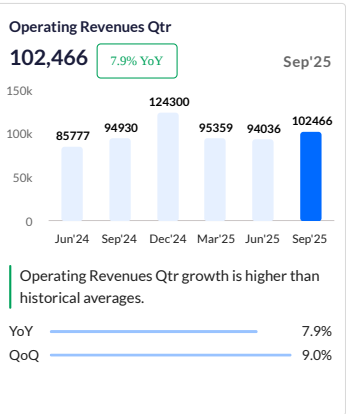
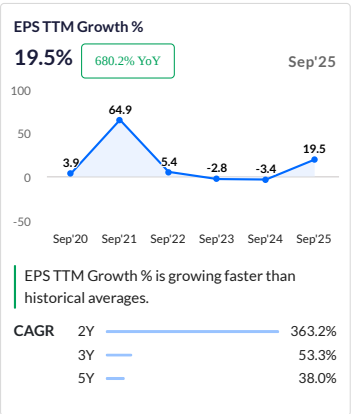
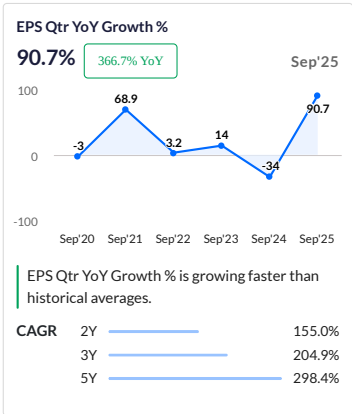
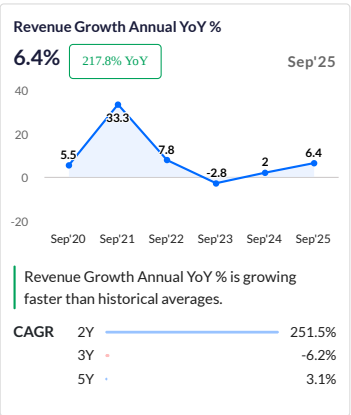
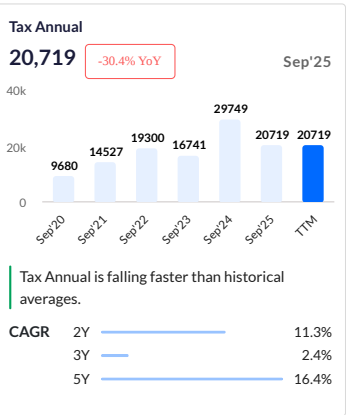
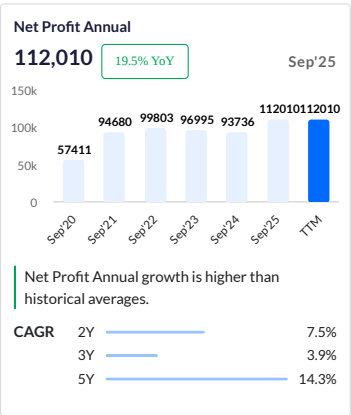
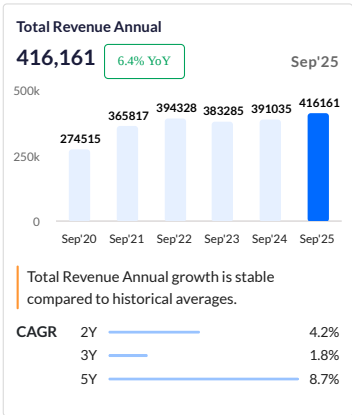
72.2 (06 Jan '26) 16.7 (30 Jul '25)

Durability v/s Peers



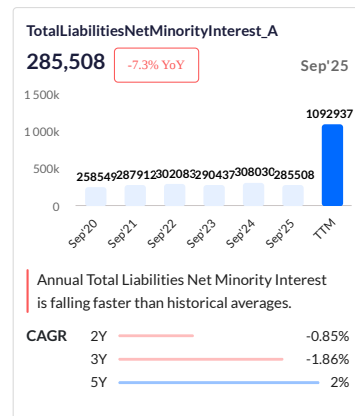
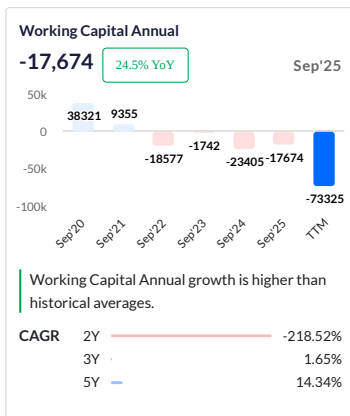
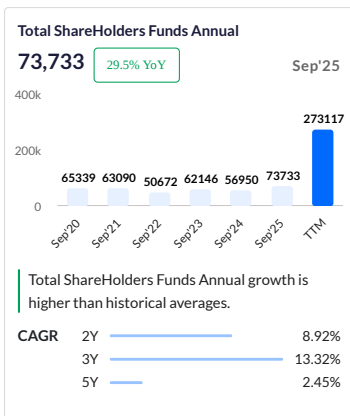
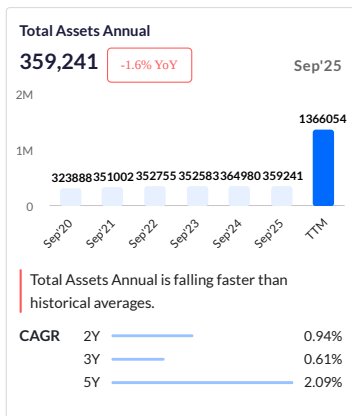
Apple Inc (72) has second-highest Durability score amongst its peers, behind CIENA Corp. (83)

Financial Metrics

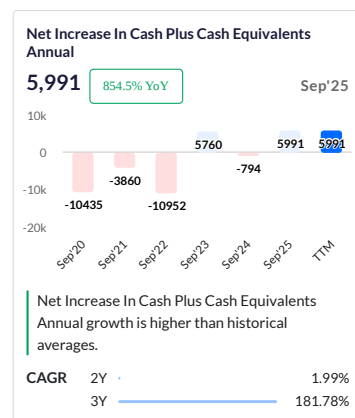
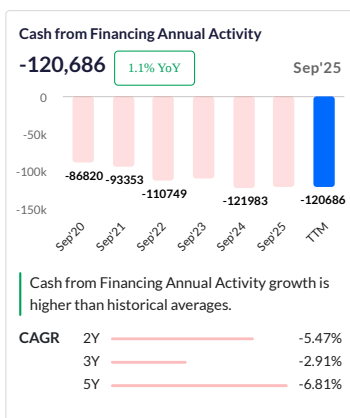
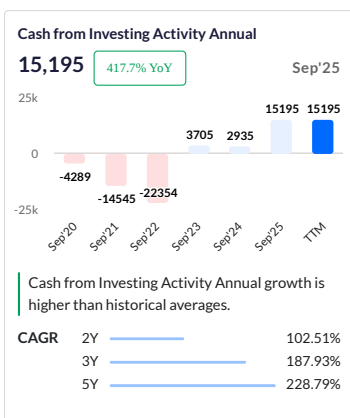
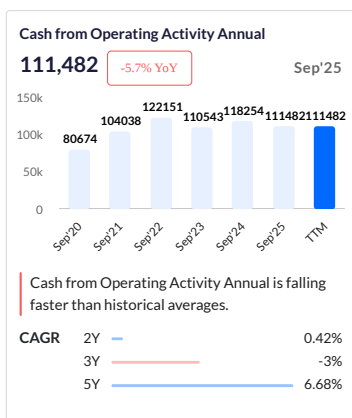




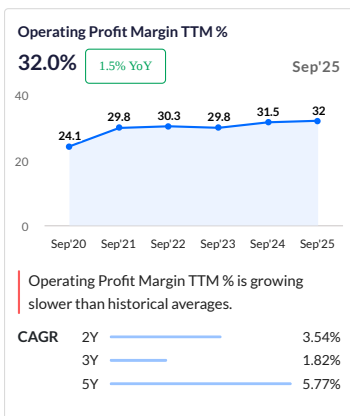
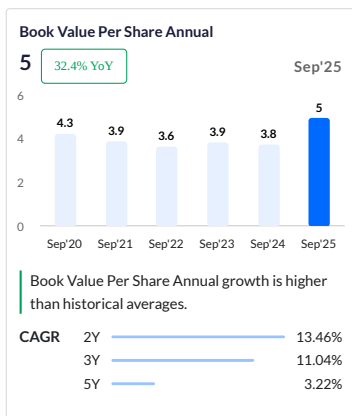
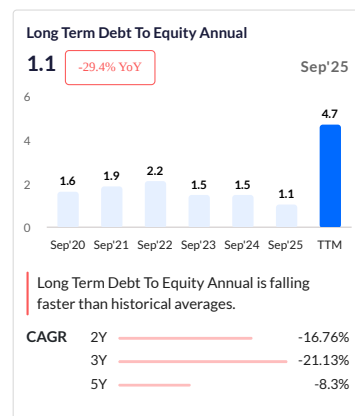
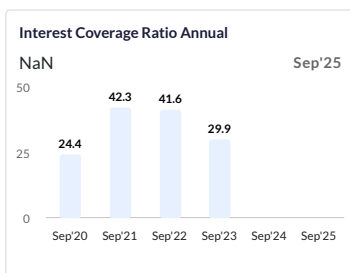
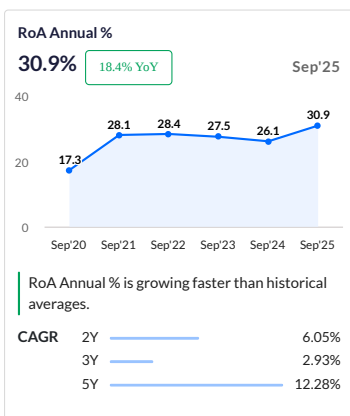
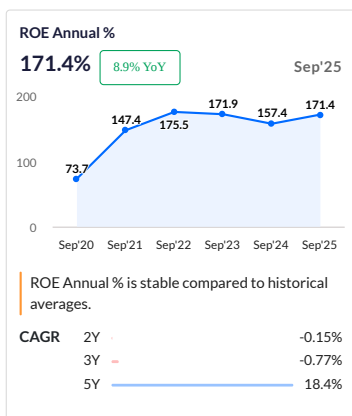
## Balance Sheet



## Cashflow



## Financial Ratios



Key Metrics - Peer Comparison

|                               | COMPARISON  | APPLE INC<br>(1) | MOTOROLA SOLUTIONS INC<br>(2) | GARMIN LTD<br>(3) | NOKIA CORP - ADR<br>(4) | CIENA CORP.<br>(5) | UBIQUITTI INC<br>(6) | TELEFONAKTIEBOLAGET L M ERICSSON - ADR<br>(7) |
|-------------------------------|---|------------------|-------------------------------|-------------------|-------------------------|--------------------|----------------------|---|
| Valuation Score               |  | 26.8             | 39.2                          | 32.7              | 51.2                    | 24.7               | 27.0                 | 53.8  |
| P/E Ratio TTM                 |  | 34.3             | 29.7                          | 25.8              | 34.7                    | 296.1              | 43.1                 | 12.2  |
| Forward P/E Ratio             |  | 31.6             | 24.9                          | 25.8              | 21.9                    | 48.6               | 45.0                 | 12.6  |
| PEG Ratio TTM                 |  | 1.8              | 0.8                           | 7.4               | 0.3                     | 6.3                | 0.4                  | 0.0   |
| Forward PEG Ratio             |  | 3.0              | 2.6                           | 2.4               | -0.9                    | 0.5                | 3.1                  | 0.0   |
| Price to Book Value           |  | 52.2             | 27.0                          | 4.8               | 1.4                     | 13.4               | 41.1                 | 27.1  |
| Price to Sales TTM            |  | 9.2              | 5.6                           | 5.8               | 1.6                     | 7.7                | 12.4                 | 1.3   |
| ROIC Quarterly                |  | 16.2             | 5.6                           | 4.5               | 0.3                     | 0.6                | 21.3                 | 8.1   |
| ROE Annual %                  |  | 171.4            | 130.0                         | 19.0              | 6.2                     | 4.4                | 186.5                | 0.0   |
| Operating Profit Margin TTM % |  | 32.0             | 25.0                          | 25.6              | 3.7                     | 6.5                | 33.7                 | 15.4  |
| Price to Free Cash Flow       |  | 5991.0           | 436.0                         | 412.3             | 373.0                   | 158.7              | 23.4                 | 6444.0  |
| Graham Number                 |  | 29.3             | 54.0                          | 89.9              | 4.0                     | 19.6               | 63.5                 | 23.6  |

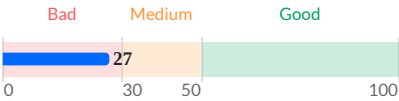
Valuation Summary

Valuation Score

27 / 100

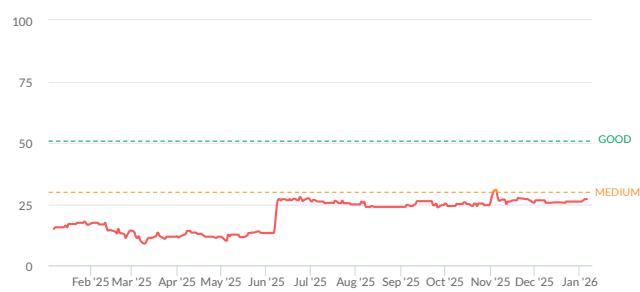
Expensive Valuation

- Apple Inc has a valuation score of 27, which indicates an Expensive Valuation.
- A High Valuation Score (**greater than 50**) indicates the stock is competitively priced at current P/E, P/BV and share price.
- The Valuation helps you identify stocks which are still bargains, and whose strengths are not fully priced into the share price.



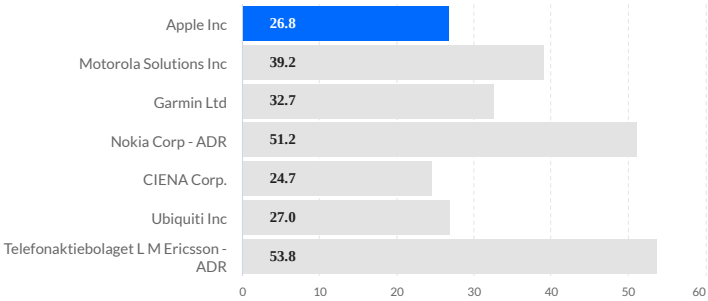
Valuation Trend

Apple Inc : Jan '25 - Jan '26



| Score Distribution (% of time in each zone) |        |       | Variability (Range) |                  |
|---|--------|-------|---------------------|------------------|
| Good  | Medium | Bad   | Maximum             | Minimum          |
| 0%  | 0.8%   | 99.2% | 30.8 (05 Nov '25)   | 8.8 (10 Mar '25) |

Valuation v/s Peers



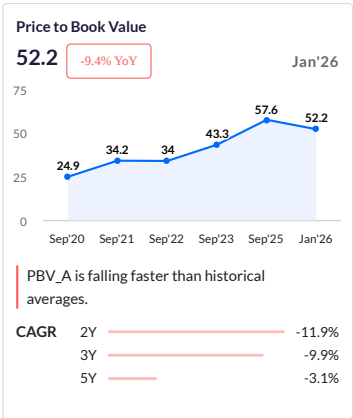
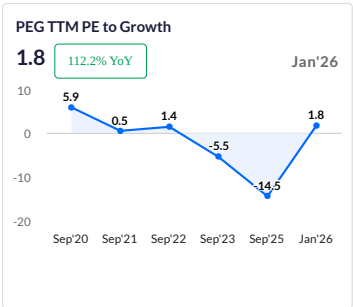
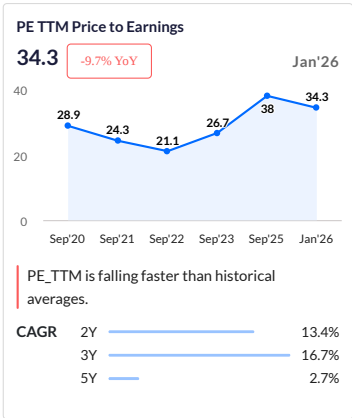
Apple Inc (27) has sixth-highest Valuation score amongst its peers, behind Ubiquiti Inc (27)

P/E Buy Sell Zone



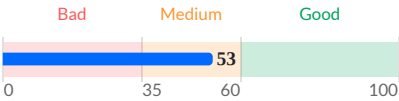
- Apple Inc has spent 93.2% of the time below the current P/E 34.3. This puts it in the PE Strong Sell Zone
- This is based on the tendency of the P/E value to revert to its historical mean.
- If the P/E value has spent most of its time below the current value, then it means that most gains have probably been realised already, and it is time to sell.
- If the P/E value has spent very little time below the current value, then it means that there is strong potential upside, and it is time to buy.

Valuation Metrics





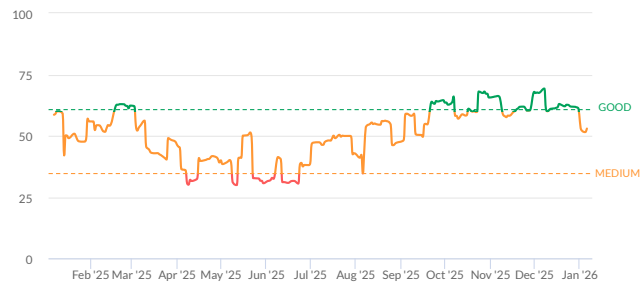
Momentum Summary



- Apple Inc has a Momentum score of 53, which indicates that it is Technically Neutral.
- A High Momentum Score indicates the stock is seeing buyer demand, and is bullish across its technicals compared to the rest of the stock universe.
- Momentum is a very effective short term score, while Durability and Valuation help assess the stock's health over the long term.

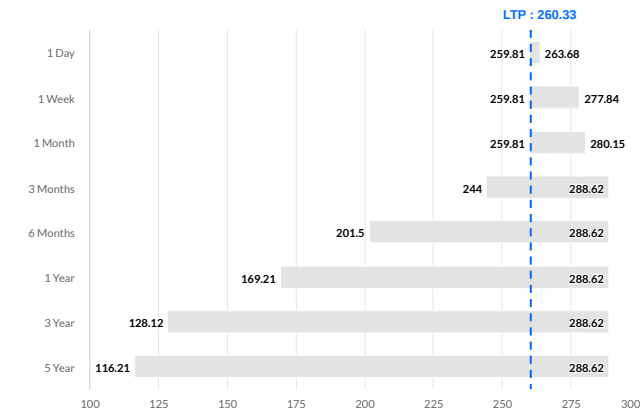
Momentum Trend

Apple Inc : Jan '25 - Jan '26



| Score Distribution (% of time in each zone) |        |       | Variability (Range) |                   |
|---|--------|-------|---------------------|-------------------|
| Good  | Medium | Bad   | Maximum             | Minimum           |
| 25.2%                                       | 64.4%  | 10.4% | 69.3 (08 Dec '25)   | 29.9 (12 May '25) |

Price Change Analysis



Simple Moving Averages

Apple Inc is trading below 5 out of 8 SMAs.

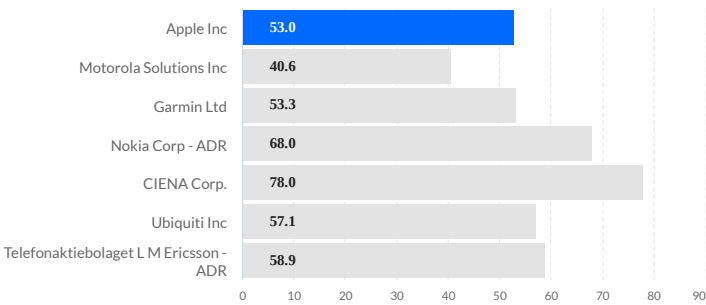


Bullish v/s Bearish SMAs  
(if the current price is above a moving average, it is considered bullish)

|           |       |            |       |
|-----------|-------|------------|-------|
| Day SMA5  | 266.6 | Day SMA50  | 273   |
| Day SMA10 | 269.9 | Day SMA100 | 258.6 |
| Day SMA20 | 272.4 | Day SMA150 | 241.9 |
| Day SMA30 | 275   | Day SMA200 | 232.7 |

Momentum v/s Peers

06 Jan '26



Apple Inc (53) has sixth-highest Momentum score amongst its peers, behind Garmin Ltd (53)

Key Momentum Metrics

|   |   |
|---|---|
| Day RSI<br>27.6<br>RSI is 27.6, RSI below 30 is considered oversold. This implies that stock may rebound. | Day MFI<br>36.8<br>MFI is 36.8, MFI below 30 is considered oversold and above 70 overbought                   |
| Day MACD<br>-2.2<br>MACD is below its Signal and Center Line, this is a strong bearish indicator.         | Day MACD Signal Line<br>-0.6<br>MACD is below its Signal and Center Line, this is a strong bearish indicator. |
| Day ATR<br>4.4  |   |

Exponential Moving Averages

Apple Inc is trading below 6 out of 8 EMAs.

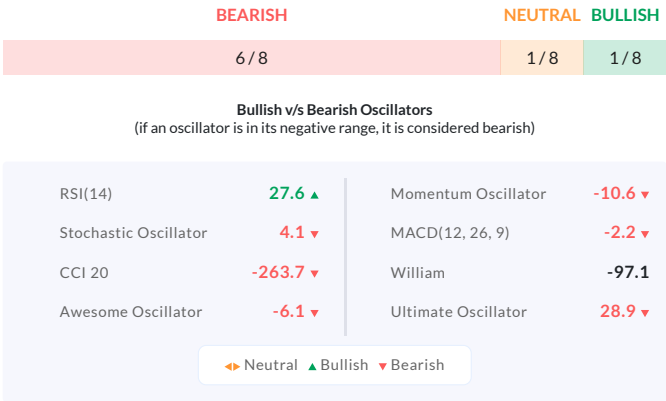


Bullish v/s Bearish SMAs  
(if the current price is above a moving average, it is considered bullish)

|           |       |            |       |
|-----------|-------|------------|-------|
| Day EMA5  | 265.3 | Day EMA26  | 271.4 |
| Day EMA10 | 268.4 | Day EMA50  | 268.9 |
| Day EMA12 | 269.2 | Day EMA100 | 258.7 |
| Day EMA20 | 271   | Day EMA200 | 244.7 |

Momentum Oscillators

Apple is trading below 6 out of 9 Oscillators in bearish zone.



Pivot Support & Resistances

Apple Inc at 260.33 is trading below its Pivot 261.27.

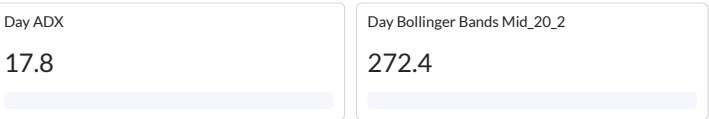


Volatility Metrics

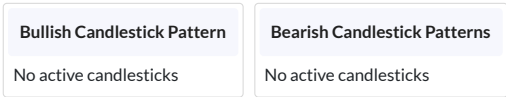
Beta



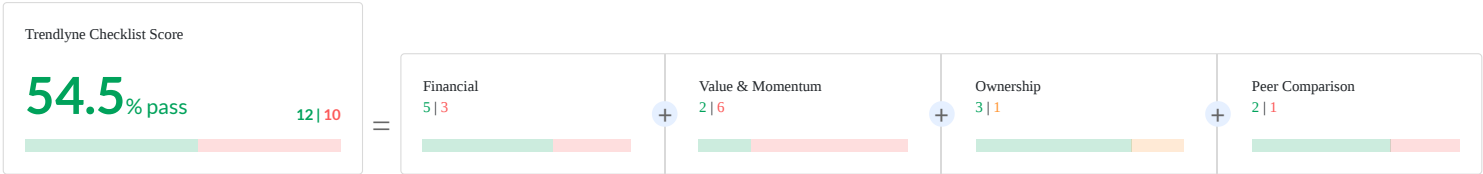
beta value for 3 month indicates price tends to be less volatile than the market



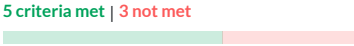
Active Candlesticks



Checklist Summary

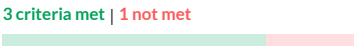


Financial



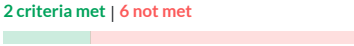
|   |                |
|---|----------------|
| Company has seen consistent profit growth in the last eight quarters? | <div>No</div>  |
| Stock has seen consistent profit growth in the last eight quarters    |                |
| Company has seen consistent sales growth in the last eight quarters?  | <div>Yes</div> |
| Stock has seen consistent sales growth in the last eight quarters     |                |
| Company has high Trendlyne Durability Score?                          | <div>Yes</div> |
| Stock has high Trendlyne Durability Score (>=60)                      |                |
| Company has high Piotroski Score?                                     | <div>No</div>  |
| Stock has high Piotroski Score (>= 7)                                 |                |
| Company has Low Debt?   | <div>No</div>  |
| Stock has Low Debt  |                |
| Shareholder Value: Company has Strong ROE?                            | <div>Yes</div> |
| Shareholder Value: Stock has Strong ROE                               |                |
| Company has Positive Net Cash Flow?                                   | <div>Yes</div> |
| Stock has Positive Net Cash Flow                                      |                |
| Company is generating increasing cash from operations?                | <div>Yes</div> |
| Positive CFO for last 2 years   |                |

Ownership



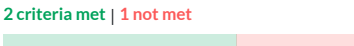
|   |                |
|---|----------------|
| MFs or Institutions are buying the stock in the past quarter? | <div>Yes</div> |
| MFs or Institutions are buying the stock in the past quarter? |                |
| Promoters are buying the stock or ownership is stable?        | <div>Yes</div> |
| Promoters are buying the stock or ownership is stable         |                |
| MF or Institutional holdings are rising in the past year?     | <div>Yes</div> |
| MF or Institutional holdings are rising in the past year?     |                |
| Insiders have not sold stock in the past 3 months?            | <div>No</div>  |
| Insider have not sold stock in the past 3 months              |                |

Value & Momentum



|   |                |
|---|----------------|
| The stock is in the Buy Zone according to its historical P/E?       | <div>No</div>  |
| The stock is in the Buy Zone according to its historical P/E        |                |
| The stock is in the Buy Zone according to its historical P/BV?      | <div>No</div>  |
| The stock is in the Buy Zone according to its historical P/BV       |                |
| Company's valuation score signals overall affordability?            | <div>No</div>  |
| Company's valuation score signals overall affordability             |                |
| Trendlyne Momentum Score shows bullishness?                         | <div>Yes</div> |
| Trendlyne Momentum Score shows bullishness                          |                |
| Stock is trading above all short term SMAs?                         | <div>No</div>  |
| Stock is trading above all short term SMAs                          |                |
| Stock is trading above all long term SMAs?                          | <div>No</div>  |
| Stock is trading above all long term SMAs                           |                |
| Stock has bullish candlesticks?                                     | <div>Yes</div> |
| Stock has bullish candlesticks OR Stock has no bearish candlesticks |                |
| Stock has active positive breakouts?                                | <div>No</div>  |
| Stock has active positive breakouts                                 |                |

Peer Comparison



|   |                |
|---|----------------|
| Company is giving better long term returns than the industry? | <div>Yes</div> |
| Company is giving better long term returns than the industry  |                |
| Company's sales growth is better than the industry median?    | <div>Yes</div> |
| Company's sales growth is better than the industry median     |                |
| Company's profit growth is better than the industry median?   | <div>No</div>  |
| Company's profit growth is better than the industry median    |                |

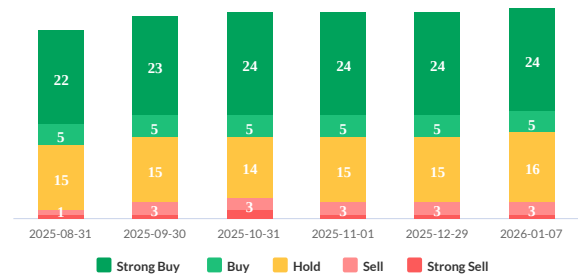


Forecaster

Consensus Recommendation

Consensus Recommendation

BUY

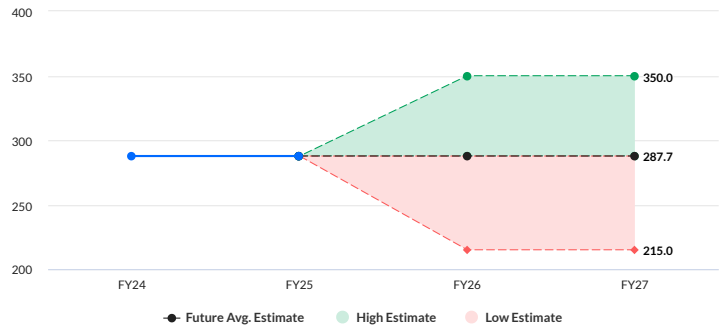


The consensus recommendation from 49 analysts for Apple is BUY

Share Price Target

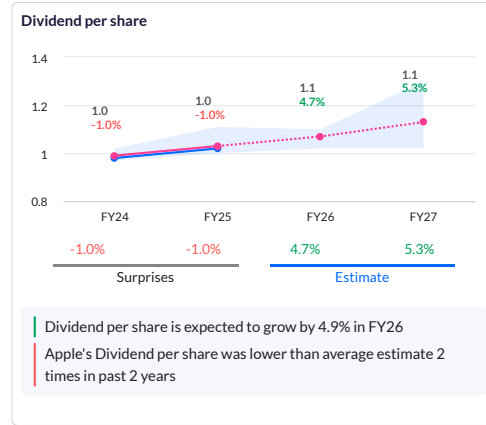
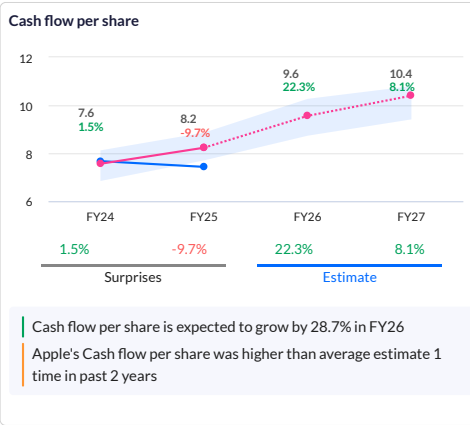
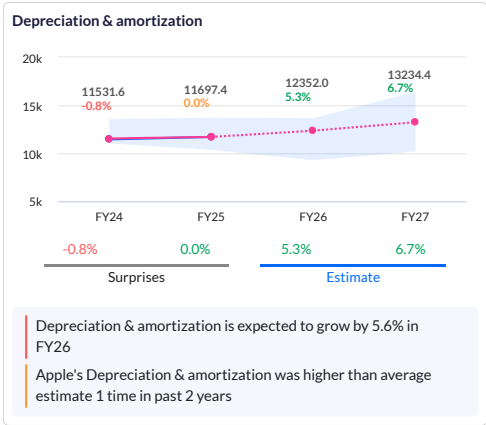
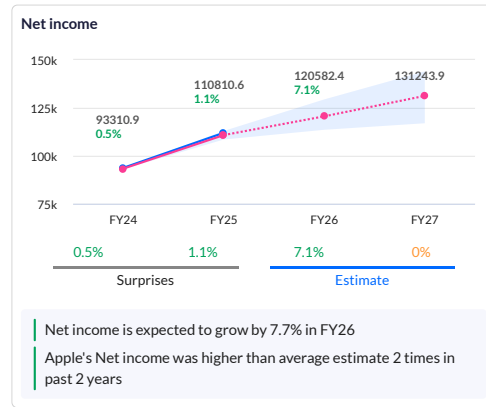
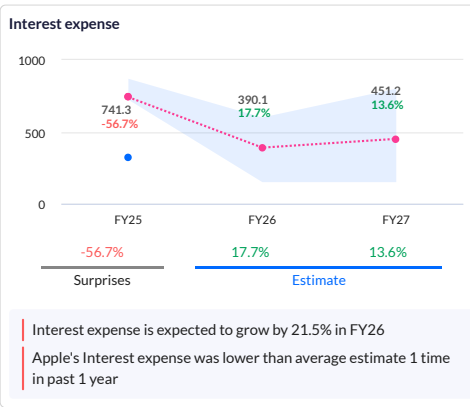
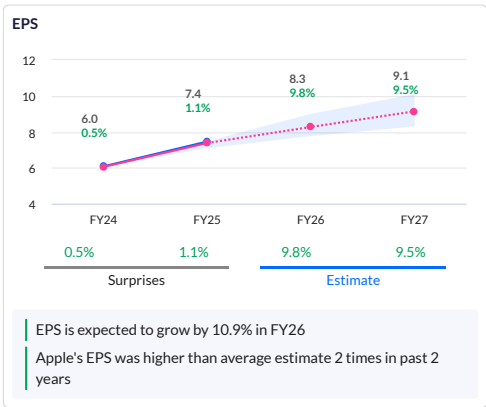
Share Price Target (Avg)

\$287.71 (10.5% upside)



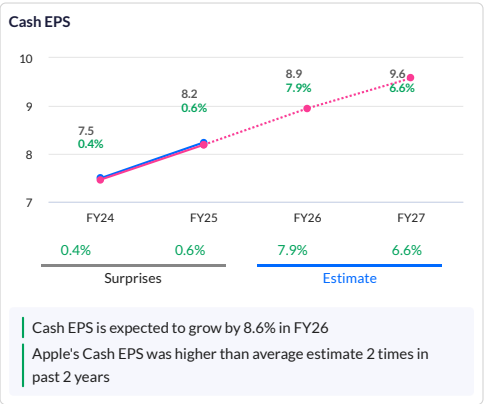
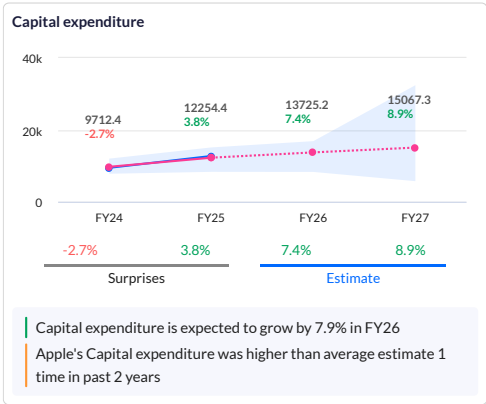
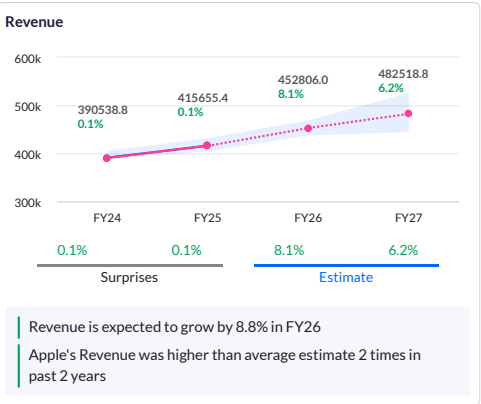
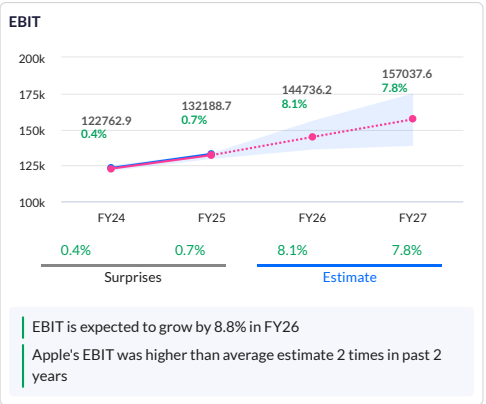
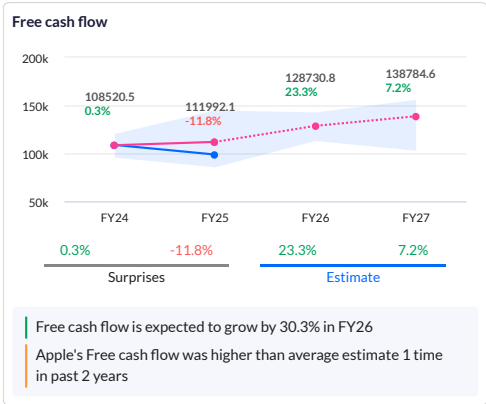
Apple's share price target is above the current price, with an upside of 10.5%

Key Metrics - Average Estimates

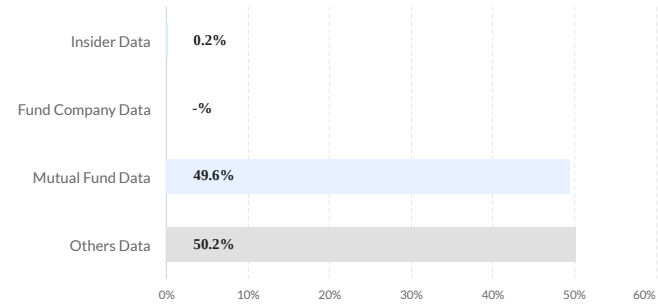


Forecaster

Actual Revenue    Avg. Estimate

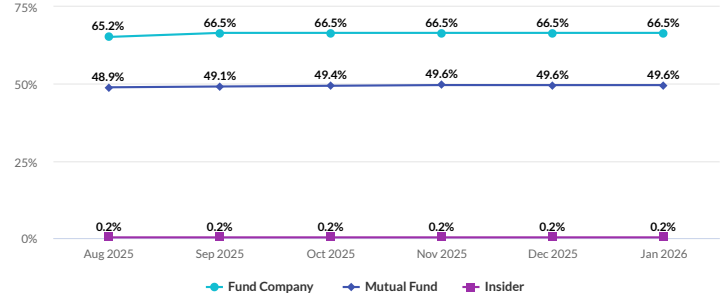


Shareholding Summary



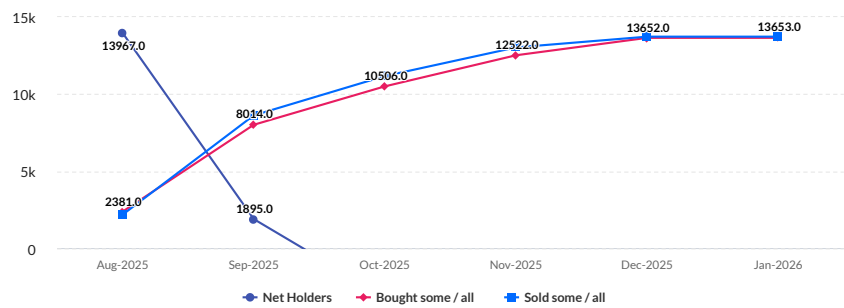
Retail investors (Others Data) form the biggest shareholding segment

Shareholding Trend



Fund Company ↔ , Mutual Fund ↔ , Insider ↑ , over the Jan 2026 quarter

Mutual Fund Holding and Action



- Insiders have increased holdings from 0.21% to 0.21% in Jan 2026.
- Mutual Funds holding remains unchanged at 49.59% in Jan 2026
- Institutional Investors holding remains unchanged at 66.53% in Jan 2026

Major Shareholders

Apple Inc : Jan '26

| Insider         |          |          |
|-----------------|----------|----------|
| Name            | Shares % | Change % |
| Mr. Ben Borders | 0.0%     | 0.0%     |

Insider Trading

| Reporting Date | Insider Name       | Insider Type                 | Regulation      | Action   | Avg Price | Qty    |
|----------------|--------------------|------------------------------|-----------------|--|-----------|--------|
| 12 Nov'25      | Katherine L. Adams | SVP, GC and Secretary        | Insider Trading | Gift of securities by or to the insider at price \$ 0.00 per share.  | -         | 3,750  |
| 07 Nov'25      | Chris Kondo        | Principal Accounting Officer | Insider Trading | Sale of securities on an exchange or to another person at price \$ 271.23 per share.   | 271.2     | 3,752  |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Sale of securities on an exchange or to another person at price \$ 248.73 per share.   | 248.7     | 500    |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.        | -         | 5,111  |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.        | -         | 5,816  |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Sale of securities on an exchange or to another person at price \$ 247.82 per share.   | 247.8     | 1,534  |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.        | -         | 5,530  |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.        | -         | 16,457 |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Payment of exercise price or tax liability using portion of securities received from the company at price \$ 249.34 per share. | 249.3     | 8,062  |
| 15 Oct'25      | Kevan Parekh       | Senior Vice President, CFO   | Insider Trading | Sale of securities on an exchange or to another person at price \$ 245.89 per share.   | 245.9     | 500    |

ABOUT THE COMPANY



**Apple Inc**

Apple is among the largest companies in the world, with a broad portfolio of hardware and software products targeted at consumers and businesses. Apple's iPhone makes up a majority of the firm sales, and Apple's other products like Mac, iPad, and Watch are designed around the iPhone as the focal point of an expansive software ecosystem. Apple has progressively worked to add new applications, like streaming video, subscription bundles, and augmented reality. The firm designs its own software and semiconductors while working with subcontractors like Foxconn and TSMC to build its products and chips. Slightly less than half of Apple's sales come directly through its flagship stores, with a majority of sales coming indirectly through partnerships and distribution.

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MANAGEMENT INFORMATION

**Ms. Katherine L. Adams**

Senior Vice President, General Counsel and Secretary

DIRECTOR INFORMATION

**Mr. Alex Gorsky**

Independent Director

**Dr. Arthur D. Levinson, PhD**

Chairman of the Board

**Dr. Ronald D. Sugar**

Independent Director

**Ms. Susan L. Wagner**

Independent Director

## Detailed stock report terminology

Trendlyne's stock report is a comprehensive company analysis report based on its durability, valuation and momentum scores along with the forecaster data, to give you a detailed analysis. The report also includes Trendlyne's checklist summary, technical analysis, peer comparison, mutual fund holdings details, insider trading and more.

### Durability Score

- Durability scores are calculated from 0-100, with zero the worst and 100 the best. Durability scores above 55 are considered good(G) and below 35 are considered bad(B). Scores between 35-55 are considered neutral/Medium/Middle(M). Stocks with a high durability score (top 20 percentile) are companies that have consistently and over time, demonstrated good growth and cash flow, stable revenues and profits, and low debt. The durability score considers several different metrics and ratios around earnings and models these over time. Our stocks with high durability scores outperform the index significantly

### Valuation Score

- Valuation scores are calculated from 0-100, with zero the worst and 100 the best. Valuation scores above 50 are considered good(G) and below 30 are considered bad(B). Scores between 30-50 are considered neutral/Medium/Middle(M) Stocks with a high valuation score (top 20 percentile) are companies whose business and financial advantages have not yet been priced into their share price. These companies typically have strong earnings but are currently flying under the radar, and Trendlyne's valuation score helps shine a spotlight on these companies. Firms with a low valuation score (bottom 20 percentile) are expensive stocks that have good broker coverage and already have their strengths priced in. They are popular but pricey. If you are buying them now it would be for a steep price tag: valuation scores help you identify that.

### Momentum Score

- Scores are calculated from 0-100, with zero being the worst and 100 the best. Momentum scores above 59 are considered good(G) and below 30 are considered bad(B). Scores between 30-59 are considered neutral/Medium/Middle(M) Momentum score or momentum score identifies the bullish/bearish nature of the stock. Stocks with a high momentum score (which is calculated daily from over 30 technical indicators) are seeing their share price rise, and increase in volumes and sentiment. A low and falling momentum score indicates a falling share price. The pace at which this is changing is also important for the momentum score.

### Analyst recommendation

- Analyst recommendation of a stock is an assessment made by financial analysts or brokerage firms about the investment potential of a particular stock. It is usually based on a thorough analysis of the company's financial performance, market trends, industry outlook, and other factors that may impact the stock's value. The analyst recommendation of a stock typically takes the form of a rating or a recommendation, such as "buy," "hold," or "sell." The recommendation is usually accompanied by a price target, which is the analyst's estimate of the stock's fair value. A low and falling momentum score indicates a falling share price. The pace at which this is changing is also important for the momentum score.

### Trendlyne Checklist Score

- Trendlyne Checklist evaluates a stock based on its financial performance, ownership, peer comparison, value and momentum. This helps give an overall performance of the company based on the score.

### PE buy/sell zone

- The PE buy/sell zone is calculated based on how many days a stock has traded at its current PE level. The current PE is compared to the stock's historical PE performance, to find out how often (for how many days in the past) the stock has traded at its current PE value. If the stock has usually traded above its current PE level (it's at a higher PE for the majority of trading days), then the stock is cheaper than usual and in the PE buy zone. If the stock has usually traded below its current PE level (it's at a lower PE for the majority of trading days), then the stock is more expensive than usual and in the PE sell zone.

### Price Volume Charts

- Price volume charts are a type of financial chart that combines two key pieces of information about a stock: its price and trading volume. They are commonly used in technical analysis to identify trends and patterns in the market. In a price volume chart, the price of the security is plotted on the vertical axis, while the trading volume is shown on the horizontal axis. Each data point on the chart represents a single trading day, and the size of the data point may be proportional to the trading volume.

### Peer Comparison

- Peer comparison in financial analysis is a method of comparing the financial performance and position of one company to its competitors or peers in the same industry or sector. The purpose of this comparison is to gain insights into how the company is performing relative to its competitors and to identify areas where it may be underperforming or overperforming. In Trendlyne's stock report, DVM scores are also included in the peer comparison section.

### Technical Analysis

- Technical analysis is a method of analyzing stocks and other financial instruments that relies on charts and statistical indicators to identify trends and patterns in price and trading volume. Key momentum metrics included - relative strength index (RSI), Stochastic RSI, Ultimate Oscillator, moving average convergence divergence (MACD), average true range (ATR), money flow index (MFI), William, CCI 20 and Awesome Oscillator. Simple and exponential moving averages are also included. To analyse the volatility of the stock, Beta over different periods of time, Average Directional Movement Index and Bollinger bands are used. Along with this, active candlesticks, daily volume analysis is also provided in the rapport.

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