

↓ \$260.33 (-0.8%)

52 Week High Low

169.2 260.3 288.6

XNAS | Jan 08, 2026 03:00 AM

Market Cap: 3.8T

Avg Daily Volume: 48.2M

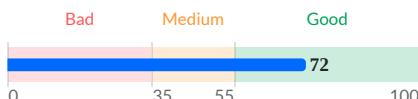
## DVM SUMMARY

Expensive Performer 

These stocks are strong in quality but with mid-range technicals. Their valuations are expensive

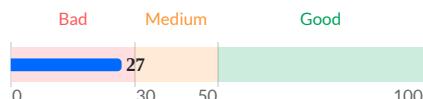
## Durability Score (D)

## High Financial Strength



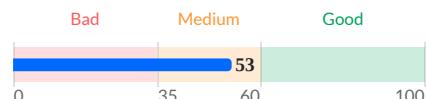
## Valuation Score (V)

## Expensive Valuation

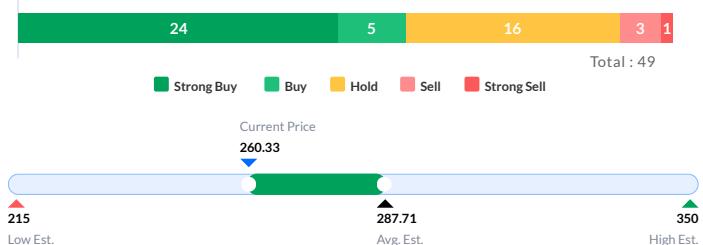


## Momentum Score (M)

## Technically Neutral

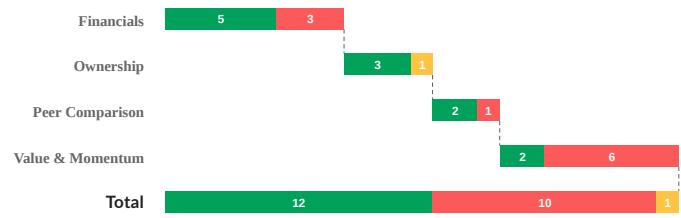


## ANALYST RECOMMENDATION

Consensus Recommendation  
**BUY**Target Price  
**288 (10.52%)**

The consensus recommendation is based on 49 analyst recommendations. The Consensus Estimate is the aggregate analyst estimates for listed companies.

## TRENDLYNE CHECKLIST

**54.5%** Passed in checklist

The Trendlyne Checklist checks if the company meets the key criteria for financial health and consistent growth.

## KEY STATISTICS

## Ratios

PE TTM

**34.3**

Below industry Median

ROE Annual %

**171.4**

Market Runner Up

RoA Annual %

**30.9**

Market Runner Up

PEG TTM

**1.8**

PEG TTM is much higher than 1

Long Term Debt To Equity Annual

**1.1**

High in industry

Book Value Per Share Annual

**5.0**

Below industry Median

## Financials

Total Revenue Annual

**416161.0**

Market Leader

Revenue Growth Annual YoY %

**6.4**

Below industry Median

EPS Qtr YoY Growth %

**90.7**

Below industry Median

Net Profit Annual

**112010.0**

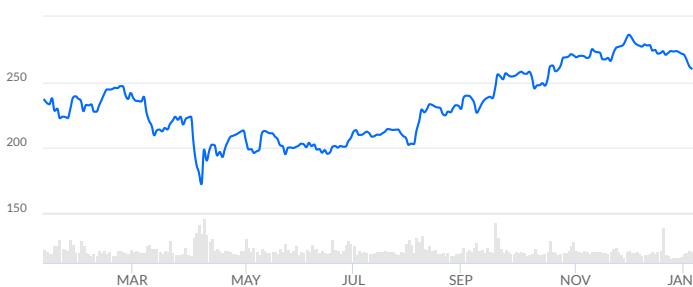
Market Leader

Net Profit TTM Growth %

**19.5**

Below industry Median

## PRICE VOLUME CHARTS

1 Year Return: **6.3%**5 Year Return: **105.6%**

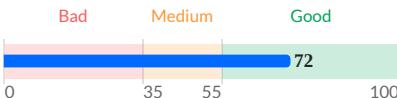


## Durability Summary

## Durability Score

72 / 100

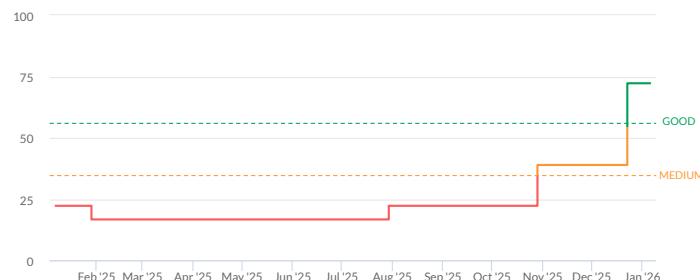
High Financial Strength



- Apple Inc has a durability score of 72.22222, which indicates High Financial Strength.
- A High Durability Score (greater than 55) indicates good and consistent financial performance : stable revenues, cash flows, and low debt.
- The Durability score looks at many different metrics, including long-term performance data, to identify stocks that have stood the test of time.

## Durability Trend

Apple Inc : Jan '25 - Jan '26



## Score Distribution (% of time in each zone)

Good	Medium	Bad
3.2%	14.8%	82.0%

## Variability (Range)

Maximum	Minimum
72.2 (06 Jan '26)	16.7 (30 Jul '25)

## Durability v/s Peers



Apple Inc (72) has second-highest Durability score amongst its peers, behind CIENA Corp. (83)

## Financial Metrics



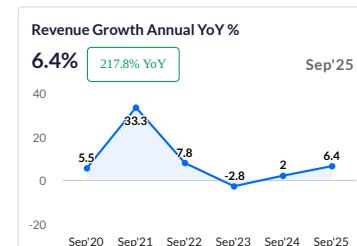
CAGR  
2Y 4.2%  
3Y 1.8%  
5Y 8.7%



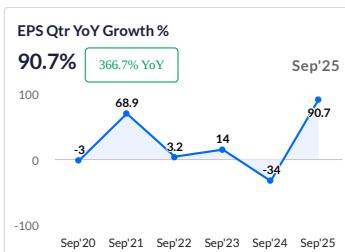
CAGR  
2Y 7.5%  
3Y 3.9%  
5Y 14.3%



CAGR  
2Y 11.3%  
3Y 2.4%  
5Y 16.4%



CAGR  
2Y 251.5%  
3Y -6.2%  
5Y 3.1%



CAGR  
2Y 155.0%  
3Y 204.9%  
5Y 298.4%



CAGR  
2Y 363.2%  
3Y 53.3%  
5Y 38.0%

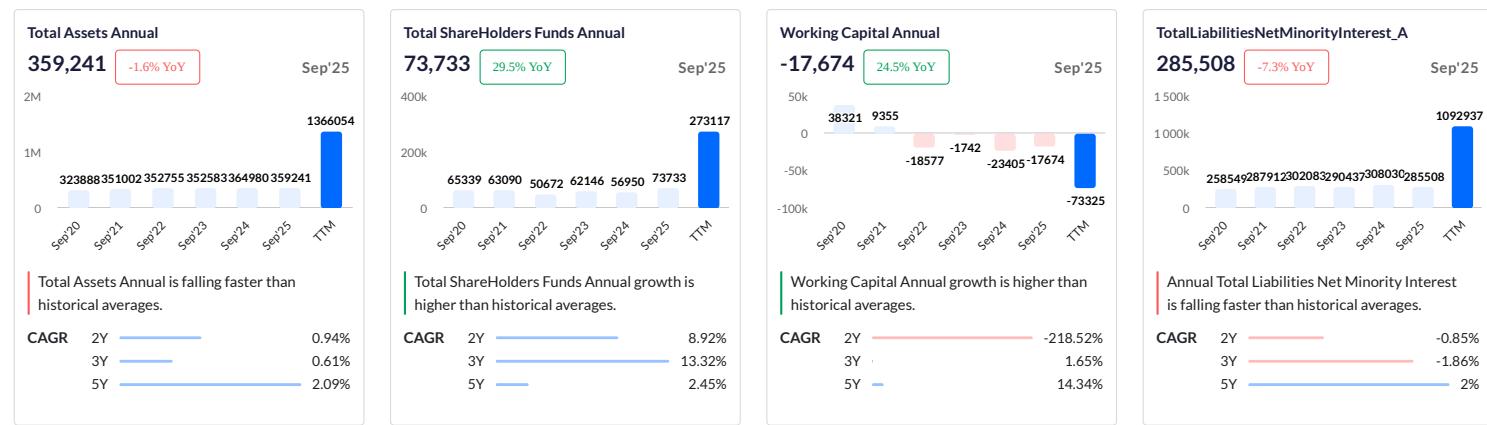


YoY  
7.9%  
QoQ  
9.0%

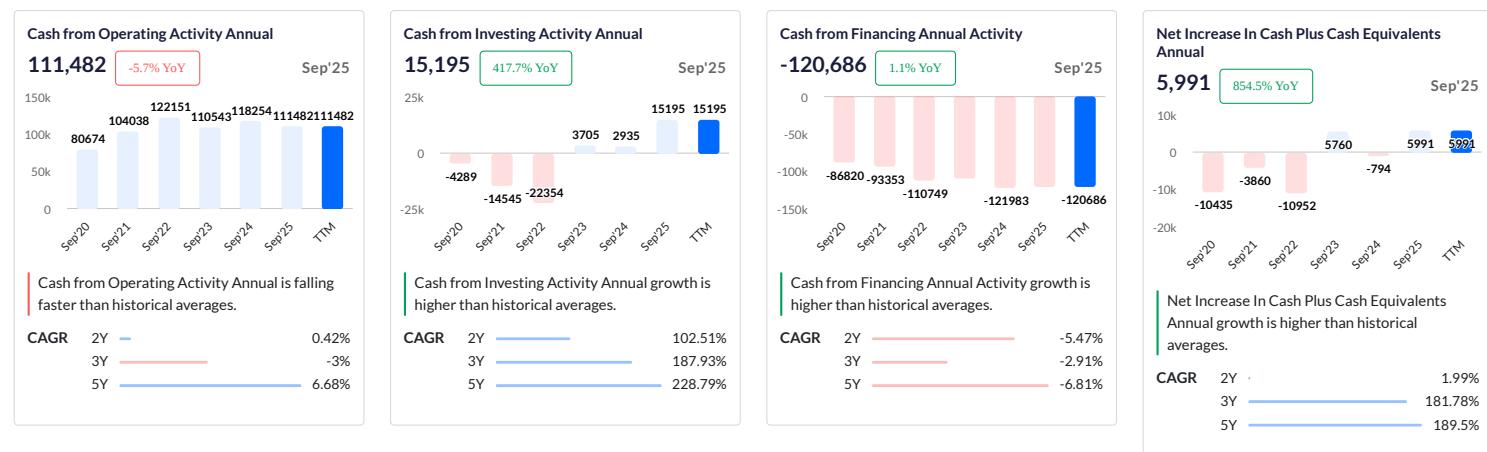


YoY  
86.4%  
QoQ  
17.2%

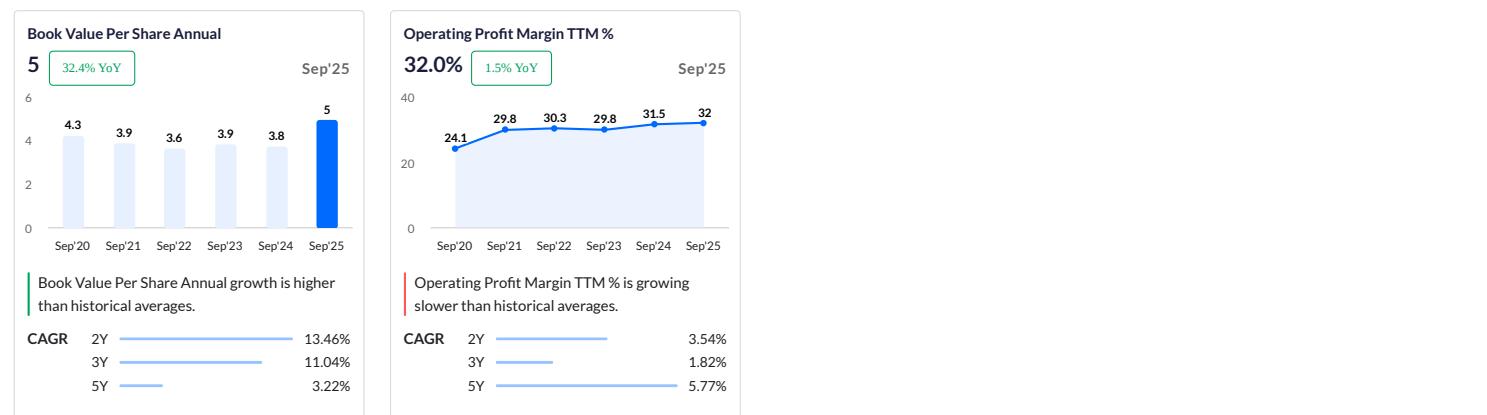
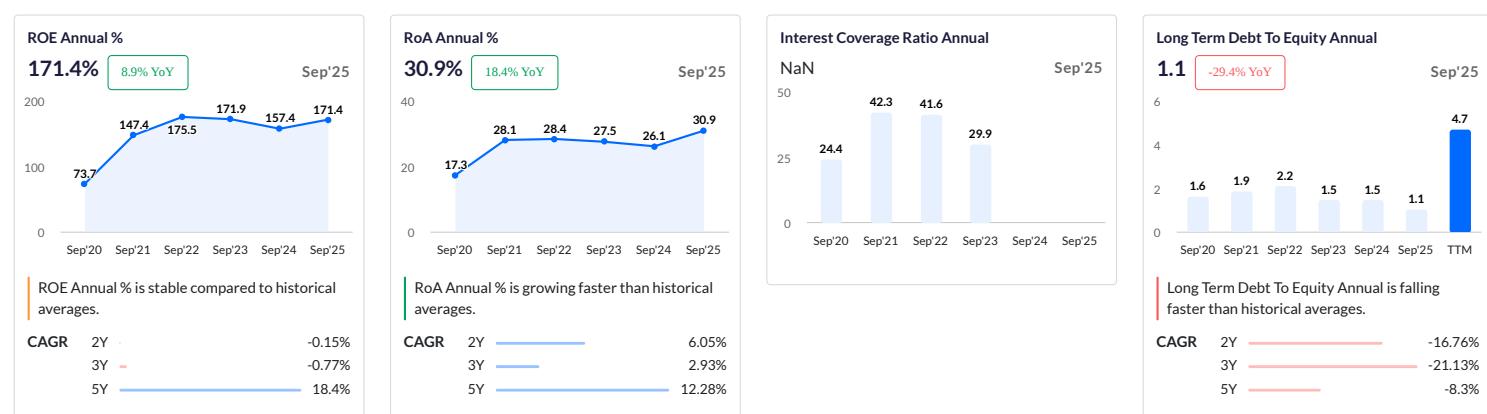
## Balance Sheet



## Cashflow



## Financial Ratios



## Key Metrics - Peer Comparison

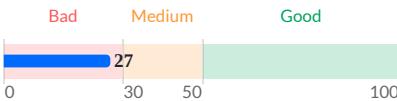
	COMPARISON	APPLE INC (1)	MOTOROLA SOLUTIONS INC (2)	GARMIN LTD (3)	NOKIA CORP - ADR (4)	CIENA CORP (5)	UBIQUITI INC (6)	TELEFONAKTIEBOLAGET L M ERICSSON - ADR (7)
Valuation Score		26.8	39.2	32.7	51.2	24.7	27.0	53.8
P/E Ratio TTM		34.3	29.7	25.8	34.7	296.1	43.1	12.2
Forward P/E Ratio		31.6	24.9	25.8	21.9	48.6	45.0	12.6
PEG Ratio TTM		1.8	0.8	7.4	0.3	6.3	0.4	0.0
Forward PEG Ratio		3.0	2.6	2.4	-0.9	0.5	3.1	0.0
Price to Book Value		52.2	27.0	4.8	1.4	13.4	41.1	27.1
Price to Sales TTM		9.2	5.6	5.8	1.6	7.7	12.4	1.3
ROIC Quarterly		16.2	5.6	4.5	0.3	0.6	21.3	8.1
ROE Annual %		171.4	130.0	19.0	6.2	4.4	186.5	0.0
Operating Profit Margin TTM %		32.0	25.0	25.6	3.7	6.5	33.7	15.4
Price to Free Cash Flow		5991.0	436.0	412.3	373.0	158.7	23.4	6444.0
Graham Number		29.3	54.0	89.9	4.0	19.6	63.5	23.6

## Valuation Summary

## Valuation Score

27 / 100

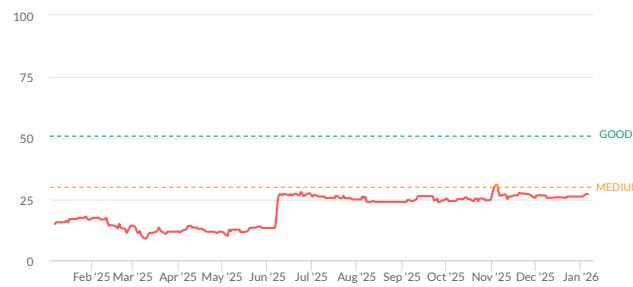
Expensive Valuation



- Apple Inc has a valuation score of 27, which indicates an Expensive Valuation.
- A High Valuation Score (greater than 50) indicates the stock is competitively priced at current P/E, P/BV and share price.
- The Valuation helps you identify stocks which are still bargains, and whose strengths are not fully priced into the share price.

## Valuation Trend

Apple Inc : Jan '25 - Jan '26



## Score Distribution (% of time in each zone)

Good	Medium	Bad
0%	0.8%	99.2%

## Variability (Range)

Maximum	Minimum
30.8 (05 Nov '25)	8.8 (10 Mar '25)

## Valuation v/s Peers



Apple Inc (27) has sixth-highest Valuation score amongst its peers, behind Ubiquiti Inc (27)

## P/E Buy Sell Zone

Strong Sell Zone 93.2% into P/E buy sell zone



- Apple Inc has spent 93.2% of the time below the current P/E 34.3. This puts it in the PE Strong Sell Zone
- This is based on the tendency of the P/E value to revert to its historical mean.
- If the P/E value has spent most of its time below the current value, then it means that most gains have probably been realised already, and it is time to sell.
- If the P/E value has spent very little time below the current value, then it means that there is strong potential upside, and it is time to buy.

## Valuation Metrics

## PE TTM Price to Earnings



## PEG TTM PE to Growth



## Price to Book Value



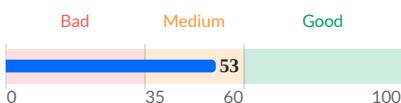
## Momentum Summary

## Momentum Score

53 / 100

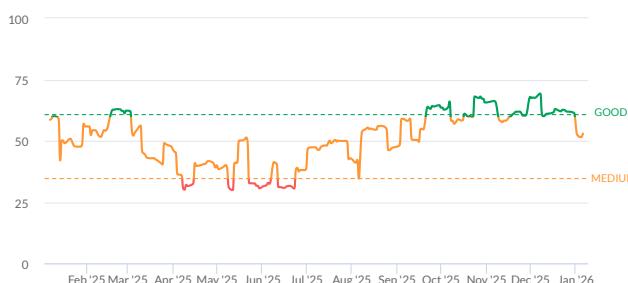
Technically Neutral

- Apple Inc has a Momentum score of 53, which indicates that it is Technically Neutral.
- A High Momentum Score indicates the stock is seeing buyer demand, and is bullish across its technicals compared to the rest of the stock universe.
- Momentum is a very effective short term score, while Durability and Valuation help assess the stock's health over the long term.



## Momentum Trend

Apple Inc : Jan '25 - Jan '26



## Score Distribution (% of time in each zone)

Good	Medium	Bad
25.2%	64.4%	10.4%

## Variability (Range)

Maximum	Minimum
69.3 (08 Dec '25)	29.9 (12 May '25)

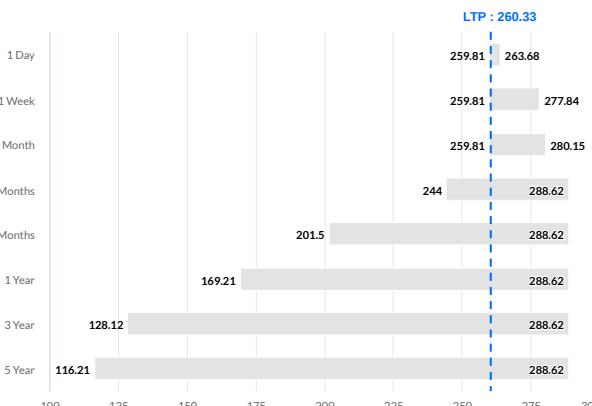
## Momentum v/s Peers

06 Jan '26



Apple Inc (53) has sixth-highest Momentum score amongst its peers, behind Garmin Ltd (53)

## Price Change Analysis



## Key Momentum Metrics

## Day RSI

27.6

RSI is 27.6, RSI below 30 is considered oversold. This implies that stock may rebound.

## Day MFI

36.8

MFI is 36.8, MFI below 30 is considered oversold and above 70 overbought

## Day MACD

-2.2

MACD is below its Signal and Center Line, this is a strong bearish indicator.

## Day MACD Signal Line

-0.6

MACD is below its Signal and Center Line, this is a strong bearish indicator.

## Day ATR

4.4

## Simple Moving Averages

Apple Inc is trading below 5 out of 8 SMAs.

## BEARISH

## BULLISH

5 / 8

3 / 8

Bullish v/s Bearish SMAs  
(if the current price is above a moving average, it is considered bullish)

Day SMA5	266.6	Day SMA50	273
Day SMA10	269.9	Day SMA100	258.6
Day SMA20	272.4	Day SMA150	241.9
Day SMA30	275	Day SMA200	232.7

## Exponential Moving Averages

Apple Inc is trading below 6 out of 8 EMAs.

## BEARISH

## BULLISH

6 / 8

2 / 8

Bullish v/s Bearish SMAs  
(if the current price is above a moving average, it is considered bullish)

Day EMA5	265.3	Day EMA26	271.4
Day EMA10	268.4	Day EMA50	268.9
Day EMA12	269.2	Day EMA100	258.7
Day EMA20	271	Day EMA200	244.7

## Momentum Oscillators

Apple is trading below 6 out of 9 Oscillators in bearish zone.

## BEARISH

## NEUTRAL BULLISH

6 / 8

1 / 8

1 / 8

**Bullish v/s Bearish Oscillators**  
(if an oscillator is in its negative range, it is considered bearish)

RSI(14)

27.6 ▲

Stochastic Oscillator

4.1 ▼

CCI 20

-263.7 ▼

Awesome Oscillator

-6.1 ▼

Momentum Oscillator

-10.6 ▼

MACD(12, 26, 9)

-2.2 ▼

William

-97.1

Ultimate Oscillator

28.9 ▼

► Neutral ▲ Bullish ▼ Bearish

## Pivot Support &amp; Resistances

Apple Inc at 260.33 is trading below its Pivot 261.27.



## Volatility Metrics

## Beta

1 month

**-0.09**

3 month

**0.04**

1 year

**-0.03**

3 year

**-0.02**

Day ADX

**17.8**

Day Bollinger Bands Mid\_20\_2

**272.4**

beta value for 3 month indicates price tends to be less volatile than the market

## Active Candlesticks

## Bullish Candlestick Pattern

No active candlesticks

## Bearish Candlestick Patterns

No active candlesticks

## Checklist Summary

Trendlyne Checklist Score

**54.5%** pass

12 | 10



## Financial

5 criteria met | 3 not met

Company has seen consistent profit growth in the last eight quarters?

 No

Stock has seen consistent profit growth in the last eight quarters

Company has seen consistent sales growth in the last eight quarters?

 Yes

Stock has seen consistent sales growth in the last eight quarters

Company has high Trendlyne Durability Score?

 Yes

Stock has high Trendlyne Durability Score (&gt;=60)

Company has high Piotroski Score?

 No

Stock has high Piotroski Score (&gt;= 7)

Company has Low Debt?

 No

Stock has Low Debt

Shareholder Value: Company has Strong ROE?

 Yes

Shareholder Value: Stock has Strong ROE

Company has Positive Net Cash Flow?

 Yes

Stock has Positive Net Cash Flow

Company is generating increasing cash from operations?

 Yes

Positive CFO for last 2 years

## Ownership

3 criteria met | 1 not met

MFs or Institutions are buying the stock in the past quarter?

 Yes

MFs or Institutions are buying the stock in the past quarter?

Promoters are buying the stock or ownership is stable?

 Yes

Promoters are buying the stock or ownership is stable

MF or Institutional holdings are rising in the past year?

 Yes

MF or Institutional holdings are rising in the past year?

Insiders have not sold stock in the past 3 months?

 No

Insider have not sold stock in the past 3 months

## Value &amp; Momentum

2 criteria met | 6 not met

The stock is in the Buy Zone according to its historical P/E?

The stock is in the Buy Zone according to its historical P/E

 No

The stock is in the Buy Zone according to its historical P/BV?

The stock is in the Buy Zone according to its historical P/BV

 No

Company's valuation score signals overall affordability?

Company's valuation score signals overall affordability

 No

Trendlyne Momentum Score shows bullishness?

Trendlyne Momentum Score shows bullishness

 Yes

Stock is trading above all short term SMAs?

Stock is trading above all short term SMAs

 No

Stock is trading above all long term SMAs?

Stock is trading above all long term SMAs

 No

Stock has bullish candlesticks?

Stock has bullish candlesticks OR Stock has no bearish candlesticks

 Yes

Stock has active positive breakouts?

Stock has active positive breakouts

 No

## Peer Comparison

2 criteria met | 1 not met

Company is giving better long term returns than the industry?

Company is giving better long term returns than the industry

 Yes

Company's sales growth is better than the industry median?

Company's sales growth is better than the industry median

 Yes

Company's profit growth is better than the industry median?

Company's profit growth is better than the industry median

 No

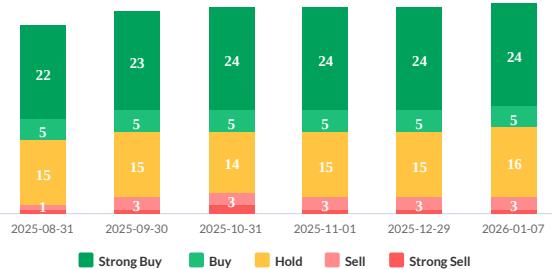


## Forecaster

## Consensus Recommendation

Consensus Recommendation

BUY

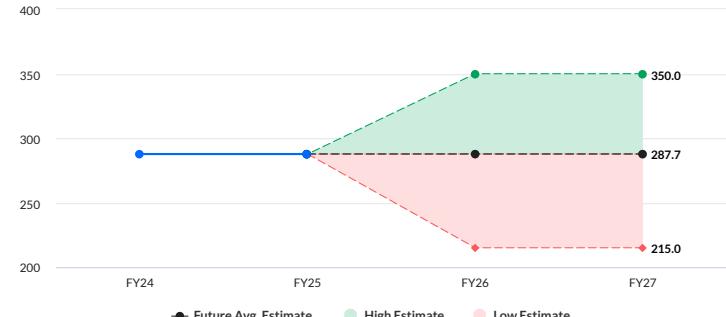


The consensus recommendation from 49 analysts for Apple is BUY

## Share Price Target

Share Price Target (Avg)

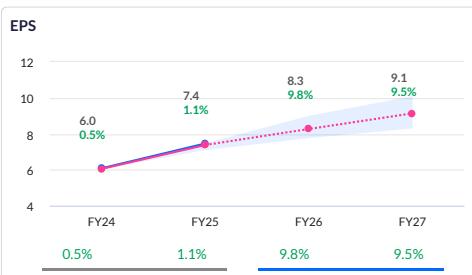
\$287.71 (10.5% upside)



Apple's share price target is above the current price, with an upside of 10.5%

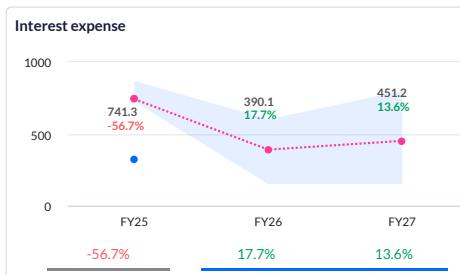
## Key Metrics - Average Estimates

Actual Revenue (blue line) Avg. Estimate (pink line)



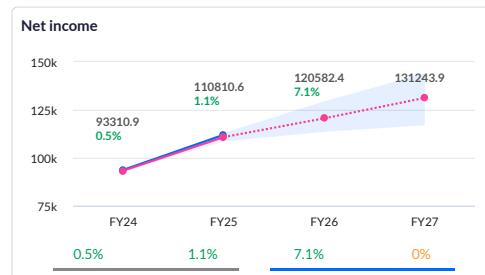
EPS is expected to grow by 10.9% in FY26

Apple's EPS was higher than average estimate 2 times in past 2 years



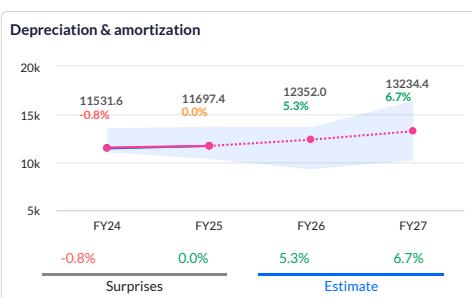
Interest expense is expected to grow by 21.5% in FY26

Apple's Interest expense was lower than average estimate 1 time in past 1 year



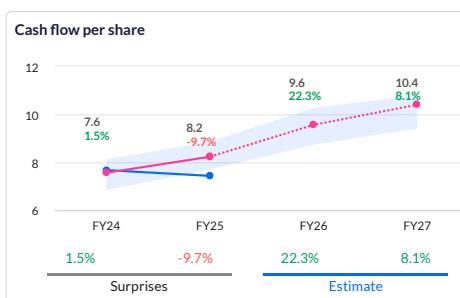
Net income is expected to grow by 7.7% in FY26

Apple's Net income was higher than average estimate 2 times in past 2 years



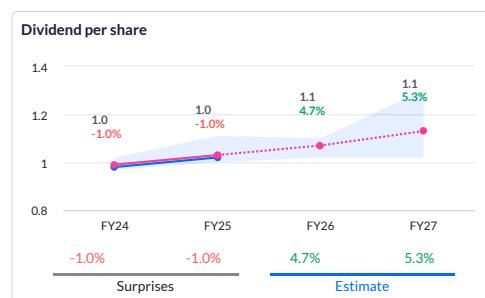
Depreciation &amp; amortization is expected to grow by 5.6% in FY26

Apple's Depreciation &amp; amortization was higher than average estimate 1 time in past 2 years



Cash flow per share is expected to grow by 28.7% in FY26

Apple's Cash flow per share was higher than average estimate 1 time in past 2 years



Dividend per share is expected to grow by 4.9% in FY26

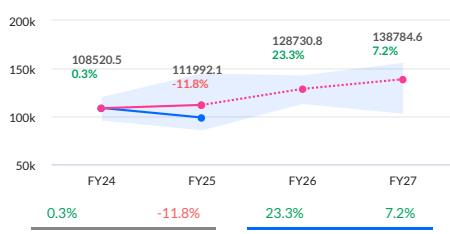
Apple's Dividend per share was lower than average estimate 2 times in past 2 years



## Forecaster

● Actual Revenue ● Avg. Estimate

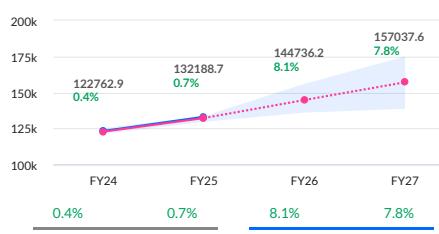
## Free cash flow



Free cash flow is expected to grow by 30.3% in FY26

Apple's Free cash flow was higher than average estimate 1 time in past 2 years

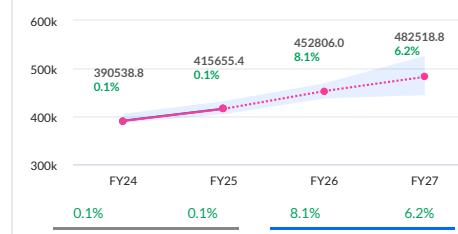
## EBIT



EBIT is expected to grow by 8.8% in FY26

Apple's EBIT was higher than average estimate 2 times in past 2 years

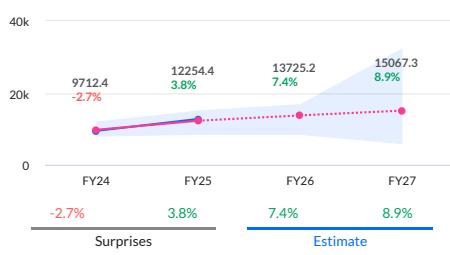
## Revenue



Revenue is expected to grow by 8.8% in FY26

Apple's Revenue was higher than average estimate 2 times in past 2 years

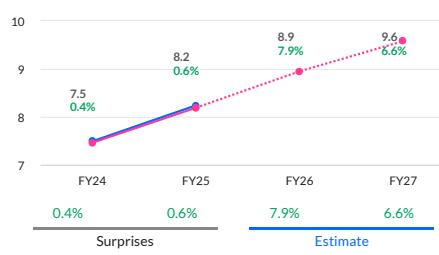
## Capital expenditure



Capital expenditure is expected to grow by 7.9% in FY26

Apple's Capital expenditure was higher than average estimate 1 time in past 2 years

## Cash EPS

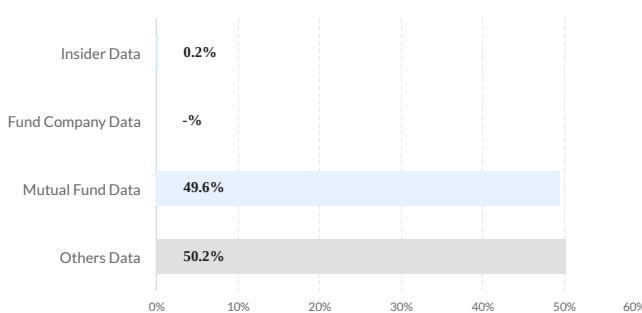


Cash EPS is expected to grow by 8.6% in FY26

Apple's Cash EPS was higher than average estimate 2 times in past 2 years

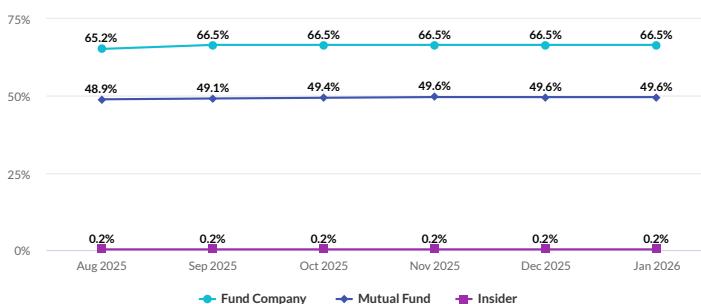


## Shareholding Summary



Retail investors (Others Data) form the biggest shareholding segment

## Shareholding Trend



Fund Company ⇕, Mutual Fund ⇕, Insider ↑, over the Jan 2026 quarter

## Mutual Fund Holding and Action



- Insiders have increased holdings from 0.21% to 0.21% in Jan 2026.
- Mutual Funds holding remains unchanged at 49.59% in Jan 2026
- Institutional Investors holding remains unchanged at 66.53% in Jan 2026

## Major Shareholders

Apple Inc : Jan '26

Insider		
Name	Shares %	Change %
Mr. Ben Borders	0.0%	0.0%

## Insider Trading

Reporting Date	Insider Name	Insider Type	Regulation	Action	Avg Price	Qty
12 Nov'25	Katherine L. Adams	SVP, GC and Secretary	Insider Trading	Gift of securities by or to the insider at price \$ 0.00 per share.	-	3,750
07 Nov'25	Chris Kondo	Principal Accounting Officer	Insider Trading	Sale of securities on an exchange or to another person at price \$ 271.23 per share.	271.2	3,752
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Sale of securities on an exchange or to another person at price \$ 248.73 per share.	248.7	500
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.	-	5,111
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.	-	5,816
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Sale of securities on an exchange or to another person at price \$ 247.82 per share.	247.8	1,534
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.	-	5,530
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Exercise or conversion of derivative security received from the company (such as an option) at price \$ 0.00 per share.	-	16,457
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Payment of exercise price or tax liability using portion of securities received from the company at price \$ 249.34 per share.	249.3	8,062
15 Oct'25	Kevan Parekh	Senior Vice President, CFO	Insider Trading	Sale of securities on an exchange or to another person at price \$ 245.89 per share.	245.9	500

## ABOUT THE COMPANY



### Apple Inc

Apple is among the largest companies in the world, with a broad portfolio of hardware and software products targeted at consumers and businesses. Apple's iPhone makes up a majority of the firm sales, and Apple's other products like Mac, iPad, and Watch are designed around the iPhone as the focal point of an expansive software ecosystem. Apple has progressively worked to add new applications, like streaming video, subscription bundles, and augmented reality. The firm designs its own software and semiconductors while working with subcontractors like Foxconn and TSMC to build its products and chips. Slightly less than half of Apple's sales come directly through its flagship stores, with a majority of sales coming indirectly through partnerships and distribution.

## MANAGEMENT INFORMATION

### Ms. Katherine L. Adams

Senior Vice President, General Counsel and  
Secretary

## DIRECTOR INFORMATION

### Mr. Alex Gorsky

Independent Director

### Dr. Arthur D. Levinson, PhD

Chairman of the Board

### Dr. Ronald D. Sugar

Independent Director

### Ms. Susan L. Wagner

Independent Director

## Detailed stock report terminology

Trendlyne's stock report is a comprehensive company analysis report based on its durability, valuation and momentum scores along with the forecaster data, to give you a detailed analysis. The report also includes Trendlyne's checklist summary, technical analysis, peer comparison, mutual fund holdings details, insider trading and more.

### Durability Score

- Durability scores are calculated from 0-100, with zero the worst and 100 the best. Durability scores above 55 are considered good(G) and below 35 are considered bad(B). Scores between 35-55 are considered neutral/Medium/Middle(M). Stocks with a high durability score (top 20 percentile) are companies that have consistently and over time, demonstrated good growth and cash flow, stable revenues and profits, and low debt. The durability score considers several different metrics and ratios around earnings and models these over time. Our stocks with high durability scores outperform the index significantly

### Valuation Score

- Valuation scores are calculated from 0-100, with zero the worst and 100 the best. Valuation scores above 50 are considered good(G) and below 30 are considered bad(B). Scores between 30-50 are considered neutral/Medium/Middle(M). Stocks with a high valuation score (top 20 percentile) are companies whose business and financial advantages have not yet been priced into their share price. These companies typically have strong earnings but are currently flying under the radar, and Trendlyne's valuation score helps shine a spotlight on these companies. Firms with a low valuation score (bottom 20 percentile) are expensive stocks that have good broker coverage and already have their strengths priced in. They are popular but pricey. If you are buying them now it would be for a steep price tag: valuation scores help you identify that.

### Momentum Score

- Scores are calculated from 0-100, with zero being the worst and 100 the best. Momentum scores above 59 are considered good(G) and below 30 are considered bad(B). Scores between 30-59 are considered neutral/Medium/Middle(M). Momentum score or momentum score identifies the bullish/bearish nature of the stock. Stocks with a high momentum score (which is calculated daily from over 30 technical indicators) are seeing their share price rise, and increase in volumes and sentiment. A low and falling momentum score indicates a falling share price. The pace at which this is changing is also important for the momentum score.

### Analyst recommendation

- Analyst recommendation of a stock is an assessment made by financial analysts or brokerage firms about the investment potential of a particular stock. It is usually based on a thorough analysis of the company's financial performance, market trends, industry outlook, and other factors that may impact the stock's value. The analyst recommendation of a stock typically takes the form of a rating or a recommendation, such as "buy," "hold," or "sell." The recommendation is usually accompanied by a price target, which is the analyst's estimate of the stock's fair value. A low and falling momentum score indicates a falling share price. The pace at which this is changing is also important for the momentum score.

### Trendlyne Checklist Score

- Trendlyne Checklist evaluates a stock based on its financial performance, ownership, peer comparison, value and momentum. This helps give an overall performance of the company based on the score.

### PE buy/sell zone

- The PE buy/sell zone is calculated based on how many days a stock has traded at its current PE level. The current PE is compared to the stock's historical PE performance, to find out how often (for how many days in the past) the stock has traded at its current PE value. If the stock has usually traded above its current PE level (it's at a higher PE for the majority of trading days), then the stock is cheaper than usual and in the PE buy zone. If the stock has usually traded below its current PE level (it's at a lower PE for the majority of trading days), then the stock is more expensive than usual and in the PE sell zone.

### Price Volume Charts

- Price volume charts are a type of financial chart that combines two key pieces of information about a stock: its price and trading volume. They are commonly used in technical analysis to identify trends and patterns in the market. In a price volume chart, the price of the security is plotted on the vertical axis, while the trading volume is shown on the horizontal axis. Each data point on the chart represents a single trading day, and the size of the data point may be proportional to the trading volume.

### Peer Comparison

- Peer comparison in financial analysis is a method of comparing the financial performance and position of one company to its competitors or peers in the same industry or sector. The purpose of this comparison is to gain insights into how the company is performing relative to its competitors and to identify areas where it may be underperforming or overperforming. In Trendlyne's stock report, DVM scores are also included in the peer comparison section.

### Technical Analysis

- Technical analysis is a method of analyzing stocks and other financial instruments that relies on charts and statistical indicators to identify trends and patterns in price and trading volume. Key momentum metrics included - relative strength index (RSI), Stochastic RSI, Ultimate Oscillator, moving average convergence divergence (MACD), average true range (ATR), money flow index (MFI), William, CCI 20 and Awesome Oscillator. Simple and exponential moving averages are also included. To analyse the volatility of the stock, Beta over different periods of time, Average Directional Movement Index and Bollinger bands are used. Along with this, active candlesticks, daily volume analysis is also provided in the report.

### Disclaimer

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